



## **Operating in the Single Market for Goods Enforcement, Compliance, Surveillance**

22 March 2017, AERLIS, Oeiras

### **14h30 - Welcoming words by representatives of DG Growth, AERLIS/CIP**

### **14h45 - Turning cross-border trade easier and ensuring fair competition – The business needs**

Moderator: Patrícia Gonçalves, Director Economics, CIP-Confederation of Portuguese Business

Speakers:

- Ana Maria Couras, Director General, FIOVDE-Business Federation of Cosmetics, detergents and maintenance products
- *Company to be designated*
- Carla Lima, Auditing Coordinator, SGS Société Générale de Surveillance Portugal
- Mette Peetz-Schou, Senior Advisor European Affairs, DI-Confederation of Danish Industry

### **Debate**

### **15h45 - Coffee break**

### **16h00 - How the Single Market for goods is surveilled by the Authorities**

Moderator: Luís Campos, Director European Affairs, DGAE-DG Economic Activities, Ministry of Economy

Speakers:

- Ana Catarina Fonseca, Director-General, DG Consumers, Ministry of Economy (\*)
- Marie-Paule Benassi, DG Justice and Consumers, European Commission (\*)
- Pedro Portugal Gaspar, Inspector-General, ASAE-Authority for Food and Economic Security
- Nuno Miguel Banza, Inspector General, IGAMAOT-Inspection on Agriculture, Sea, Environment and Land-use planning
- Ana Paula Raposo, Sub-Director General of Tax and Customs Authority

### **Debate**

### **17h00 – Enforcement and Compliance in the Single Market for Goods – the present policy and instruments in the EU**

**Key note Speaker:** Direction Single Market Policy, Regulation and Implementation, DG Growth, European Commission

### **Closing of the workshop**

(\*) to be confirmed

## **Briefing note**

In the framework of the European Commission's "Single Market Forum", this workshop is co-organized by CIP – Confederation of Portuguese Business and AERLIS – Business Association of the Lisbon Region. It aims at raising awareness of industrial companies, especially small and medium sized enterprises, regarding the importance of enforcement, compliance and surveillance in the European Single Market for Goods.

The workshop follows a two-fold perspective, having companies and business associations that will come to testify the easiness of doing business and, on the other hand, the barriers they face while operation in the Single Market.

Firstly, enforcement and compliance will be discussed in the way that common and mutual recognized rules and standards are very important to turn cross-border trade effectively easy to perform in the Single Market. Contracts between companies, product specifications in public procurement and in innovation and R&D projects ... all will benefit!

Secondly, adding surveillance of the Single Market to the discussion, companies will be able to get aware how surveillance and inspection at Member State level can effectively contribute to ensure a level playing field in terms of competition.

A panel is dedicated to the presentation of the European Commission new main measures and instruments regarding Compliance and Enforcement in the Single Market for Goods, on the verge of the its "Compliance Package" launch.