

Horasis Global Meeting

28-30 May, 2017, Cascais, Portugal

Building Togetherness

Under the patronage of the President of the Republic of Portugal

Co-hosts:

- City of Cascais
- Estoril Conferences
- Government of Portugal

Co-chairs:

- Princess Basmah Bint Saud Al-Saud, Chairwoman, GURA - Global United Centre for Research and Analysis, Saudi Arabia
- Issam Alzahid, Chairman, Alzahid Group Holding, Saudi Arabia
- Barbara Barrett, Chairman, Aerospace Corporation, USA
- Vijay Eswaran, Chairman, QI Group, Malaysia
- CP Gurnani, Chief Executive Officer, Tech Mahindra, India
- Alan Hassenfeld, Chairman, Hasbro, USA
- Pansy Ho, Chairperson, Shun Tak Holdings, Hong Kong
- Werner Hoyer, President, European Investment Bank, Luxembourg
- Kevin G. Lynch, Vice Chairman, BMO Financial Group, Canada
- Strive Masiwia, Founder and Chairman, Econet Wireless, South Africa
- António Mexia, Chief Executive Officer, EDP, Portugal
- Kenneth S. Rogoff, Professor of Economics, Harvard University, USA
- Shirley Yeung, Founder & Managing Partner, Dragonrise Capital, China
- William Y. Zhang, Chairman, EU-China Municipal Development Commission, China

Knowledge Partner:

- KPMG

Academic Partner:

- Nova School of Business and Economics

Institutional Partner:

- CIP - Confederation of Portuguese Business

Horasis

The Global Visions Community

27th May: Day one <i>Hotel Miragem</i>		
17.30-18.30 Plenary China		
18.30-19.30 Plenary India		
19.30-21.00 Reception		

28th May: Day two <i>Hotel Miragem</i>	29th May: Day three <i>Hotel Miragem / Congress Center / Casino</i>	30th May: Day four <i>Hotel Miragem</i>
08.00-09.30 Breakfast: Update - Europe - Economic Growth	07.30-08.45 Breakfasts: Opportunities - Youth - Education - Corruption - Happiness - Art	08.00-09.30 Breakfasts: The Future - Economy - Work - Science - Society - Culture
	09.00-10.00 Plenary World Economic Outlook	10.00-12.30 Sightseeing A Morning in Cascais
10.00-11.30 Sessions: Updates - Geopolitics - Values - Technology - Management - Trade	10.30-12.00 Sessions: Business - Next Big Idea - Globalization - Knowledge - Cooperative Venturing - Smart Cities	
11.30-12.30 Grand Opening Welcome and Ribbon Cutting	12.00-13.30 Lunches in Parallel - United Kingdom - Japan - Networking Lunch	
12.30-14.00 Lunches in Parallel - Portugal - Country tbc - Networking Lunch	13.30-14.45 Sessions: Regional Agendas - Asia - Africa - Latin America - The Middle East - Lusophone Countries	
14.00-15.00 Opening Plenary Building Togetherness	14.45-15.30 Transfer Shuttles to Estoril Congress Center	
15.00-16.00 Plenary Developing the Digital Economy	15.30-16.45 Summary Plenary Middle Way	
16.00-17.00 Plenary Developing Trust	17.00-17.45 Plenary Nobel Award Winners	
17.30-19.00 Sessions: Pulling Together - Governance - Inclusiveness - Philanthropy - Cooperating Across Geographies - Bridging the Divide	17.45-18.15 Plenary Migration and Remittances	
19.00-19.30 Reception	18.15-19.00 Plenary Surviving Extremism	
19.30-22.00 Dinner Power and Leadership	19.00-20.00 Plenary Modelling Sustainable Migration	
22.00-23.00 Nobel Lecture - Rajendra K. Pachauri	20.15-22.30 Soirée (Casino) Estoril Local Answers Award	

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27 May 2017

Arrival and check-in at Hotel Cascais Miragem, Avenida Marginal n.8554, Cascais

14.00-22.00 Registration (Hotel Cascais Miragem)

17.30-18.30 China Resurgent – The Rise of Innovation (Sala III)

President Xi Jinping at the National People's Congress emphasised entrepreneurship and innovation inviting all to work better together. He announced changes to promote creativity in manufacturing and in the services sector. What global factors may accelerate positive change?

18.30-19.30 Make in India – Towards a New Era for Manufacturing (Sala III)

'Make in India' is a major national programme launched by the Government of India. How can India become the world's manufacturing hub? What strategies are required to unlock productivity and secure long-term economic growth?

• **Ramesh Abhishek**, Secretary of Industrial Policy & Promotion, Ministry of Commerce & Industry, India

With

• **Shobana Kamineni**, Executive Vice-Chairperson, Apollo Hospitals Enterprise, India

Chaired by

• **Chandrajit Banerjee**, Director General, CII, India

19.30-21.00 Welcome Reception (Oasis Terrace)

Participants are invited to meet in an informal atmosphere upon arrival. From the hotel's terrace, high above the seashore, spectacular views on the ocean and the City of Cascais are guaranteed.

28 May 2017

From 07.00 Registration (Hotel Cascais Miragem)

08.00-09.30 Breakfast Update – Debating the Future of Europe (Sala Cacais)

The inaugural Horasis Global Meeting was held in the UK in 2016, just a few days prior to the UK referendum. The initial BREXIT shock and subsequent waning of togetherness affected all global institutions: how did it settle down? What does the future hold for the European Union? What are the visions that will change Europe for the better?

• **Augusto Santos Silva**, Minister of Foreign Affairs, Portugal

Comments by

• **Angus Robertson**, Deputy Leader, Scottish National Party (SNP), United Kingdom

• **Vaira Vike-Freiberga**, Former President of Latvia, Latvia

Chaired by

• **Raphael Minder**, Correspondent, New York Times, Spain

08.00-09.30 Breakfast Update – Debating the Future of Growth (Sala II)

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With the current economic and political uncertainties, budgets of both advanced and emerging economies are going to be under stress in years to come, creating an unfavourable environment for global economic growth. What are the key challenges that we are going to face? And what are the policy options for getting back to a path of buoyant economic growth?

• **Marc A. Roos**, Founder, Caracal, USA

Chaired by

• **Nadim Habib**, Professor, Nova School of Business and Economics, Portugal

09.30-10.00 Contact Break (Foyer)

10.00-11.30 Update Sessions – Setting the Agenda

The update sessions will review developments since last year's Horasis Global Meeting and will assess the critical challenges of mankind in the short and long term.

Update on Geopolitics (Sala VI)

There are huge geopolitical crises round the globe. Global risks are not only interconnected, but also have systemic impacts. What are the major issues today where we come from? What is needed to stabilise the world?

• **Mirwais Alizai**, Chief Executive Officer, Grand Technology Resources, Afghanistan

• **Harry Anastasiou**, Professor, Portland State University, USA

• **Moncef Belkhat**, Vice President of Casablanca Region, Minister of Youth & Sport (ret); Morocco

• **Tan Sri Rastam Mohd Isa**, Chairman, Institute of Strategic and International Studies, Malaysia

• **Jovan Kovacic**, President, East West Bridge, Serbia

• **Ferial Mostofi**, Chairwomen, KDD Group, Iran

• **Evgeniya Shamis**, Founder and Chief Executive Officer, Sherpa S Pro, Russia

• **Tarek Tawfik**, President, Cairo Poultry Group, Egypt

With a special address by:

• **Pär Stenbäck**, Honorary Minister of State, Finland

Chaired by

• **Saruhan Hatipoglu**, Chief Executive Officer, BERI, USA

Update on Values (Sala VII)

Values help societies to function and philosophical reflection ought to guide us to perfect human living. What new philosophical schools are on the rise? Which values are vital for our collective future? Should there be universal ethical standards?

• **Rajita Kulkarni**, President, World Forum for Ethics, Belgium

• **Tarek M. Ragheb**, Founder and Chief Executive Officer, INTech International, USA

• **Bruno Mações**, Partner, Flint Global; Former Portuguese State Secretary for European Affairs, United Kingdom

• **António Moreira Teixeira**, President (ret.), European Distance and E-learning Network, United Kingdom

• **Nuno Venturinha**, Assistant Professor of Philosophy, Nova University, Portugal

With a special address by:

• **Ashwani Kumar**, Former Minister of Law and Justice, India

Chaired by

• **Lou Marinoff**, Professor of Philosophy, City College of New York, USA

Update on Technology (Sala III)

Digitisation is affecting all aspects of our lives. Robotisation is becoming more intense through artificial intelligence (AI) application. Are we losing our humanity or is technological infiltration an outcome of an aging world? Where will it end?

- **Michael Altendorf**, Co-founder and Chief Executive Officer, Adtelligence, Germany
- **Jeffrey Chen**, Chairman, Greentech, Taiwan
- **André Ferraz**, President and Co-Founder, In-LoCo Media, Brazil
- **João de Jesus Ferreira**, Member of the Board, Portuguese Order of Engineers, Portugal
- **Stacy Kenworthy**, Chief Executive Officer, HellaStorm, USA
- **Marc Koska**, Founder, The SafePoint Trust, United Kingdom
- **Clas Neumann**, Senior Vice President, SAP, Germany
- **Ann Winblad**, Managing Partner, Hummer Winblad Venture Partners, USA

Chaired by

- tbc

Update on Management (Sala IV)

In uncertain economic times, responsible leadership takes on greater relevance than concerns about the multiple bottom lines. What are the new value drivers as the gears shift?

- **Doris Albisser**, Vice Chairman, EurAsia Competence, Switzerland
- **Krishna Bodanapu**, Chief Executive Officer, Cyient, India
- **Harald Einsmann**, Member of the Supervisory Board, Tesco, United Kingdom
- **Mark Hollingsworth**, Chief Executive Officer, The Nutrition Society, United Kingdom
- **Mottie Kessler**, Chairman, 2M Holdings, United Kingdom
- **Gonçalo Lage**, Executive Board Member, PME investments, Portugal
- **Paulo Rosado**, Founder and Chief Executive Officer, OutSystems, USA
- **Paul Smith**, President and Chief Executive Officer, CFA Institute, USA
- **Eytan Stibbe**, Founding Partner, Vital Capital Fund, Switzerland
- **Larry Stone**, President of Group Public and Government Affairs, BT Group, United Kingdom

Chaired by

- **Mel Horwitch**, Professor, CEU Business School, Hungary

Update on Trade (Sala V)

With lower barriers to the movement of goods, capital and people trade as a paramount engine of growth can prosper. With the failure of the Doha Round and an incessant increase in tariffs how can trade overcome roadblocks and support inclusive global growth?

- **Jeffries Briginshaw**, Chief Executive Officer, BritishAmerican Business, United Kingdom
- **José Eduardo Carvalho**, President, AIP - Portuguese Industrial Association, Portugal
- **Edouard Cukierman**, Founder and Chairman, Catalyst Fund, Israel
- **Ulrik Federspiel**, Group Executive, Haldor Topsoe, Denmark
- **Mats Hellström**, Former Minister for Foreign Trade, Sweden
- **János Martonyi**, Former Minister of Foreign Affairs, Hungary
- **Brian Pallas**, Chief Executive Officer and Founder, Opportunity Network, USA
- **Peter Somers**, Chief Executive Officer, SprintPack Group, Belgium
- **Manny Volk**, Chief Executive Officer, Premier Group International, USA

Chaired by

- **Kotaro Tamura**, Chief Executive Officer, Japan Strategic Initiative, Japan

11.30–12.30 Grand Opening of the 2017 Horasis Global Meeting (Sala I)

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Delegates are invited to take part in the Grand Opening of the 2017 Horasis Global Meeting, one of the world's foremost annual gatherings of business leaders who interact with key government officials and eminent thought leaders. The meeting's theme 'Building Togetherness' is chosen as we believe that human beings have to join hands in order to sustain and nurture our development into the future. The Horasis Global Meeting is held in partnership with the City of Cascais, the Portuguese Government and Estoril Conferences.

- **Hamid Karzai**, Former President of Afghanistan, Afghanistan
- **Manuel Caldeira Cabral**, Minister of Economy, Portugal

Chaired by

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland
- **Miguel Pinto Luz**, Vice Mayor, Municipality of Cascais, Portugal
- **Antonio Saraiva**, President, CIP - Confederation of Portuguese Business, Portugal

12.30–14.00 Lunches in Parallel

Update on Portugal (Sala Cascais)

Despite Europe's current economic woes, the Portuguese economy is expected to grow in the years to come. What socio-economic strategies are pertinent to Portugal? How to stabilize the country's finances without tearing its social fabric apart? And what does Portugal's investment landscape look like?

- **Manuel Caldeira Cabral**, Minister of Economy, Portugal

Comment by

- **António Amorim**, Chief Executive Officer, Corticeira Amorim, Portugal

Chaired by

- **Anne McElvoy**, Policy Editor, The Economist, United Kingdom

Update on Country tbc (Restaurant Gourmet)

Exchange insights with government and business from Country tbc.

Networking Lunch (Restaurant Oasis)

An opportunity to share ideas and insights in an informal setting.

14.00-15.00 Opening Plenary: Building Togetherness (Sala I)

With this opening plenary we will set the scene and provide the intellectual backbone for the Horasis Global Meeting. After years of falling trust in governments, business and institutions it is time to rebuild. We must embrace a new spirit, looking towards and embracing others. How do we make it begin – with belief in ourselves that will rebuild togetherness?

- **Princess Basmah Bint Saud Al-Saud**, Chairwoman, GURA - Global United Centre for Research and Analysis, Saudi Arabia
- **Pansy Ho**, Chairperson, Shun Tak Holdings, Hong Kong
- **António Mexia**, Chief Executive Officer, EDP, Portugal

Chaired by

- **Nik Gowing**, International Broadcaster, Kings College, United Kingdom

15.00-16.00 Plenary: Developing the Digital Economy (Sala I)

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Technology and the ability to interconnect objects and people advances very quickly: on the roads, in the homes and between every device that has software. How do we imagine these digital connections will be used for work and play? What will be the economic and social benefit of widespread digitization?

- **Vijay Eswaran**, Chairman, QI Group, Malaysia
- **CP Gurnani**, Chief Executive Officer, Tech Mahindra, India
- **Strive Masiwia**, Founder and Chairman, Econet Wireless, South Africa

Comment by

- **João Vasconcelos**, Secretary of State of Industry, Portugal

Chaired by

- **Christian Rast**, Partner and Head of Global Data & Analytics, KPMG, Germany

16.00-17.00 Plenary: Developing Trust (Sala I)

Leaders often promise much yet fail to deliver, sometimes because of global events beyond their control. The people often become disillusioned, without hope. How may we develop trust, faith and togetherness to enable progress that can absorb economic, political and spiritual surprises originating locally or globally?

- **Elder Neil L. Andersen**, Member of the Quorum of the Twelve Apostles, The Church of Jesus Christ of Latter-day Saints, USA
- **Cardinal Peter K.A. Turkson**, President, Pontifical Council for Justice and Peace, Vatican City
- **Canon Sarah Snyder**, Archbishop of Canterbury's Adviser for Reconciliation, United Kingdom

Chaired by

- **Brian J. Grim**, President, Religious Freedom & Business Foundation, USA

17.00-17.30 Contact Break (Foyer)

17.30-19.00 Boardroom Dialogue Sessions: Pulling Together

In these sessions the participants shall consider how we can begin to pull together for the common good, to become less selfish. We are to map out where we may be headed and how we may plan progress coherently.

Enabling Good Governance (Sala VI)

Transparent, ethical governance based on togetherness is being sought globally, in the corporate world as well as in society. But is being 'good' just a pious wish? Can we learn to care for others thus develop better ethical governance naturally? Have we the time, or need we trigger more laws and regulations?

- **Yilmaz Argüden**, Chairman, Chairman, ARGE, Turkey
- **Florence Bindelle**, Secretary General, European Issuers, Belgium
- **Tom Cummings**, Managing Director, Leading Ventures, The Netherlands
- **Yariv Cohen**, Chairman, Kaenaat, United Kingdom
- **Jorim Schraven**, Director, Netherlands Development Finance Company (FMO), The Netherlands
- **Joel M. Stern**, Chairman, Stern Value Management, USA
- **David Thomas**, Co-founder and Managing Partner, Financier, Poland
- **Mark V. Vlastic**, Professor, Georgetown University, USA

With a special address by:

- **Yves Leterme**, Former Prime Minister of Belgium; Secretary-General, International IDEA, Sweden

Chaired by

- tbc

Developing Inclusiveness (Sala VII)

Too often men govern for the rights of other men excluding women – half the population – from this process. Our working populations are falling and all people need to be educated and respected. How to develop women's rights consistently? What might this mean short-term for business operations?

- **Fakhri Ahmadov**, Managing Director, Ahmadoff & Company, United Kingdom
 - **Rui Diniz**, President, José de Mello Saúde, Portugal
 - **Isabel Ferreira**, Chief Executive Officer, Best Bank, Portugal
 - **Motoko Imada**, Founder and Chief Executive Officer, Infobahn Holdings, Japan
 - **Bruce Muirhead**, Chief Executive Officer, Eidos, Australia
 - **Linda Pereira**, Chief Executive Officer, CPL Events, Portugal
 - **Shireen Shelleh**, Managing Director, Center for Engineering and Planning, Palestine
 - **Ingrid Vanderveldt**, Founder and Chairman, Empowering a Billion Women (EBW2020), USA
- Chaired by*
- **Ana Garcia Sineriz**, TV Presenter and Broadcast Journalist, Spain

Philanthropy - Making a Difference (Sala III)

Business leaders can make a difference through the savvy deployment of money, skills and time. How to combine wealth creation with societal goals? And how best to structure that effort?

- **Puneh Ala'i**, Founder and Executive Director, For The Unseen, USA
- **Pedro Santa Clara**, Professor, Nova School of Business and Economic, Portugal
- **Volkert Doeksen**, Founder, Alpinvest Partners, The Netherlands
- **Esteban Gómez Nadal**, Managing Partner, Palladium, UAE
- **Fernando Costa Freire**, Founder and President, Edeluc, Portugal
- **Markus Hipp**, Managing Director, BMW Foundation Herbert Quandt, Germany
- **Miguel Neiva**, Founder and President, ColorADD, Portugal
- **Terry Rosenberg**, Chairman, Oakbrook Holdings, South Africa
- **Daniel Schwartz**, Chief Executive Officer, Dynamica, USA

Chaired by

- tbc

Cooperating Across Geographies (Sala IV)

Entrepreneurs and politicians express themselves forcibly, sometimes unexpectedly: but it falls to their cadre to make things work. How can we develop enough leaders with international skills to promote cooperative partnerships to support disruptive innovation as globalization increases?

- **Parag Amin**, President, Radiqal, USA
- **João Barros**, Founder and Chief Executive Officer, Veniam, Portugal
- **Sham Bathija**, Senior Economic Adviser to the President of Afghanistan, Afghanistan
- **Steven Braekeveldt**, Chief Executive Officer, Continental Europe, Ageas, Belgium
- **Tommy Dolan**, Vice President, Pfizer, USA
- **Ulf Gartzke**, Managing Partner, Spitzberg Partners, USA
- **Jochum Haakma**, Managing Director, TMF Group, The Netherlands
- **Pedro Rocha Vieira**, Co-Founder, Beta-i, Portugal

Chaired by

- tbc

Bridging the Divide: From Rhetoric to Action (Sala V)

Clear targets exist in confronting poverty, conflict and environmental deprivation. Is the world ready to realise the Sustainable Development Goals? How to finance for development? Which economic development models will efficiently address income inequality?

- **Lawrence Bloom**, Secretary General, Be Earth Foundation, United Kingdom
- **Fan Shenggen**, Director General, International Food Policy Research Institute, USA
- **Mo El-Fataty**, Founder and Chief Executive Officer, Masar Smart Energy, Finland
- **Vasco Pedro**, Chief Executive Officer & Co-Founder, Unbabel, Portugal
- **Diana Skelton**, Deputy Director General, ATD Fourth World, France
- **Michael Wilson**, Managing Partner, The Migson Group, Ghana

With a special address by:

- **Shaukat Aziz**, Former Prime Minister of Pakistan, Pakistan

Chaired by

- **Axel Bugge**, Chief Correspondent, Reuters, Portugal

19.00-19.30 Reception (Foyer)

19.30-22.00 Opening Dinner: Power and Leadership for a New Era of Togetherness (Sala I and II)

Power is granted to leaders by their people but the perception of inequality is rising. Individuals feel constrained, dissent increases, maybe bursting out. How to master the situation, ultimately building togetherness? How may we do this while accepting widely differing political, economic and developmental bases?

- **António Costa**, Prime Minister of Portugal, Portugal

Chaired by

- **Norman Pearlstine**, Vice Chairman, Time Inc., USA

22.00-23.00 A Journey of Advocacy with Rajendra K. Pachauri (Sala III)

Rajendra K. Pachauri shared the 2007 Nobel Peace Prize on behalf of the Intergovernmental Panel on Climate Change (IPCC) with former US Vice-President Al Gore to acknowledge their untiring work on measures to combat climate change. In particular Dr. Pachauri set up the 'Lighting a Billion Lives' initiative to facilitate clean energy in remote places. We will hear how this work has benefited poor people, enabling their education and reducing the pollution in which they once lived. How can this initiative be further developed? What new technologies will contribute?

- **Rajendra K. Pachauri**, President, World Sustainable Development Forum (WSDF), India

Chaired by

- **Ricardo Costa**, Managing Director, Expresso, Portugal

29 May, 2017

from 07.30 Registration (Hotel Cascais Miragem)

07.30-08.45 Breakfast Sessions: Creating Opportunities

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We now shall consider how we may overcome pinch-points and hurdles acting against progress and the development of opportunities. How can governments and businesses shape new destinies?

Empowering Youth (Sala VI)

Around the world, youth are driving change. At the same time, many young citizens are disengaged having lost hope in the future. What can be done to empower the youth providing the opportunities they need? And how can the youth inspire the world to bring about the change they want?

- **Miguel Santo Amaro**, Co-founder, UniPlaces, Portugal
- **Yann Camus**, President, JADE-European Confederation of Junior Enterprises, Belgium
- **Cristina Fonseca**, Co-Founder, Talkdesk, Portugal
- **Jan René Fricke**, Founder, Next Generation Forum, Germany
- **Venkat Matoory**, Chief Executive Officer, Junior Achievement of India, India
- **Sonia Medina**, Climate Change Director, Children's Investment Fund Foundation, United Kingdom
- **Daniela Mira**, Chief Operating Officer, Maria Cristina Foundation, Portugal
- **Allan Päll**, Secretary General, European Youth Forum AISBL, Belgium
- **Lawrence Pratchett**, Dean of Business, Law and Government, University of Canberra, Australia
- **Rodrigo Rodrigues**, Partner & Strategic Ideator, TorkeCC, Portugal

Chaired by

- **Mandeep Rai**, Member of the Board, Creative Visions Foundations, United Kingdom

Educating to Shape the Future (Sala VII)

Education is an important pillar to create personal fulfilment as well as togetherness in society. What metrics exist? How to ensure all teachers teach well? What education modes are possible in different sectors in different cultures? What may be available in the future?

- **Tiago Freire de Andrade**, President, BET - Bring Entrepreneurs Together, Portugal
- **Toomas Danneberg**, Vice Rector, Estonian Business School, Estonia
- **Mathew Jacobson**, Founder and Chief Executive Officer, Ducere, Australia
- **Paul Judge**, Alderman of the City of London, United Kingdom
- **Nimrod Gerber**, Chief Executive Officer, Kora, Israel
- **Frédéric de Mevius**, Chairman, Verlinvest, Belgium
- **Ricardo Borges Rodrigues**, Professor, University Institute of Lisbon, Portugal
- **André G Shearer**, Chairman, Cape Classics, South Africa

Chaired by

- **Keith Burnett**, Vice-Chancellor, University of Sheffield, United Kingdom

Defeating Corruption (Sala III)

Corruption is pervasive across the world at all levels of society: but its effects fall most strongly on the poor. Regulation seems not to control it – will self-introspection do so? Or is a new spirit of working together for harmony a better mode?

- **Piers Cumberlege**, Chairman Europe, Veracity, United Kingdom
- **Jakub Klepal**, Executive Director, Forum 2000 Foundation, Czech Republic
- **Ikram Sehgal**, Chairman, Pathfinder Group, Pakistan
- **John Cook**, Chairman, Rock Lake Associates, Switzerland
- **Luis Correia da Silva**, Managing Partner, Think Tour, Portugal
- **Metin Guvener**, Chairman, Triangle Group, United Kingdom
- **David J. Lipkin**, Correspondent, Maariv Newspaper, Israel

Chaired by

- **Brook Horowitz**, Chief Executive Officer, IBLF Global, United Kingdom

Reaching and Increasing Happiness (Sala IV)

Throughout the world, people are looking for new models of actualization whilst the dominant model so far has been economic growth. Growth and prosperity might only be a means to an end - the ultimate goal is happiness. Is there a distinct source of happiness? And how do altruism and togetherness contribute to happiness?

- **Heli Bathija**, Director, Geneva Foundation for Medical Education and Research, Switzerland
- **R. James Breiding**, Chief Executive Officer, Naissance Capital, Switzerland
- **Georg Dutschke**, Professor, Atlântica University, Portugal
- **Arie M. Kacowicz**, Professor, Hebrew University of Jerusalem, Israel
- **Saskia Kunst**, Founder and Chief Executive Officer, Consiglio Corporate Development, The Netherlands
- **João Romão**, Founder, GetSocial, Portugal
- **António Branco Vasco**, Professor, University of Lisbon, Portugal

Chaired by

- **Agata Mlynarska**, Journalist and Anchor, TVP1, Poland

Creating Art to Promote Togetherness (Sala V)

We often do not feel strongly enough that we are part of a larger world. Art can bridge differences and promote togetherness. Which role does art have to play in endorsing peace and mindfulness?

- **Bernardo Pinto de Almeida**, Professor, Faculty of Fine Arts, University of Porto, Portugal
- **Petra Becker**, Managing Director, International Art Bridge, Germany
- **Penelope Curtis**, Director, The Calouste Gulbenkian Museum, Portugal
- **Daisy Guo**, Co-founder, Tezign.com, China
- **Christiane Riedel**, Chief Operation Officer, Center for Art and Media Karlsruhe, Germany
- **Sanjit Sethi**, Director, Corcoran School of the Arts and Design, USA
- **Oltmann Siemens**, Trustee, Orient Institute, Germany
- **Tan Chin Nam**, Chairman, Temasek Management Services, Singapore

Chaired by

- **Miguel Branco**, Sculptor and Painter, Portugal

09.00-10.00 Plenary: World Economic Outlook (Sala I)

The world economy changes at an unprecedented pace as a result of hyper-connectivity and external shocks. What are the risks and opportunities at the top of the global economic agenda in 2017-2018? Which trends can participants of the Horasis Global Meeting discern? Which trends might enhance togetherness?

- **Issam Alzahid**, Chairman, Alzahid Group Holding, Saudi Arabia
- **Alan G. Hassenfeld**, Chairman, Hasbro, USA
- **Kevin G. Lynch**, Vice Chairman, BMO Financial Group, Canada
- **William.Y. Zhang**, Chairman, EU-China Municipal Development Commission, China

Chaired by

- **Robert Friedman**, Editor-at-Large, Bloomberg News, USA

10.00-10.30 Contact Break (Foyer)

10.30-12.00 Boardroom Dialogue Sessions: Business as an Agent of Change

Businesses are presently perceived negatively, but they are the engines for growth, even harmony. What new modes and development models will rise to the top of the global economic agenda? How may the Horasis Global Meeting promote positive redevelopment?

The Next Big Idea (Sala VI)

Decide today how tomorrow will look. What are the innovative opportunities for new breakthroughs? Which sectors, products and related investments may yield the best results for commerce and humankind? How might we evolve ourselves – individually or together as a group?

- **Scott Arpajian**, Chief Executive Officer, Softonic, Spain
- **Eduardo Catroga**, Chairman, EDP, Portugal
- **José Damico**, Founder, SciCrop, Brazil
- **Elliot Daigneault**, President, BizBiz Share, Canada
- **Robert H. Kahn**, Managing Director, Automated Financial Systems, USA
- **Pedro Oliveira**, Founder, Patient Innovation, Portugal
- **Paulo Pereira da Silva**, President, Renova, Portugal
- **Igor Telyatnikov**, Chief Operating Officer, AlphaPoint, USA
- **Paulo Trezentos**, Chief Executive Officer, Aptoide, Portugal

Chaired by

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Managing Corporate Globalization (Sala VII)

Firms from different geographies and industries have been using distinct ways to advance their presence on the world map. What are the best practices rising to global eminence? How to make sense of a world increasingly characterized by a lack of togetherness and consequently a pronounced de-globalization?

- **Bo Inge Andersson**, Chief Executive Officer, Bo Group Enterprises, USA
- **John Danilovich**, Secretary General, International Chamber of Commerce, France
- **Olav Ermgassen**, Joint Executive Chairman, Six Capital, Singapore
- **Bhaskar Majumdar**, Founder and Managing Partner, Unicorn India Ventures, India
- **Sherif El-Gabaly**, Chairman, Polyserve Fertilizer and Chemical Group, Egypt
- **Heinz Haller**, Executive Vice President and President of Dow Europe, Middle East and Africa, Dow Chemical, Switzerland
- **James Song**, Managing Principal, Faircap Partners, Myanmar
- **Wang Jincheng**, Chinese Director, Confucius Institute of University of Lisbon, Portugal
- **Heinrich Weiss**, Chairman, SMS Group, Germany

Chaired by

- **Peter Williamson**, Professor, University of Cambridge, United Kingdom

Knowledge as a Public Good (Sala III)

Entrepreneurship needs help from everyone – and knowledge abounds. Increasing a region or nation's capacity can be done through specific knowledge elicitation, but it is an acquired skill. Can we engage with social networking and technology to open up knowledge silos? What are the key issues to be addressed?

- **Yoanna Gouchtchina**, Founder and Chief Executive Officer, ZeeRabbit, Russia
- **Bob Leslie**, Founder, Sedicii, Ireland
- **Ian Mcdougall**, Executive Vice President, LexisNexis, USA

- **Tim Mescon**, Senior Vice President, AACSB International, USA
- **Carlos Moreira**, Founder and Chairman, WISEKey, Switzerland
- **Ernesto van Peborgh**, Founder and President, El Viaje de Odiseo, Argentina
- **Oliver Reichenstein**, Founder, Information Architects, Japan
- **Mikhail Treyvish**, President, OmniGrade Universal Crowdsourcing Agency, Russia

Chaired by

- **tbc**

Advancing Cooperative Venturing (Sala IV)

Venture Capital and Crowdfunding as the world economy's new drivers of growth are based on the principle of togetherness – financiers provide new ventures with time, space and cash. How to embrace a culture of cooperative financing across countries and regions?

- **Gregory Bedrosian**, Managing Partner and Co-CEO, Drake Star Partner, USA
- **James Fierro**, Founder and Chief Executive Office, ECO Capacity Exchange, United Kingdom
- **Martin Haemmig**, Visiting Professor, Renmin University, China
- **Rodrigo Menezes**, Managing Partner, Derraik & Menezes Associados, Brazil
- **Nuno Sebastião**, Chairman, FeedZai, USA
- **Carlos Silva**, Co-Founder, Seedrs, United Kingdom
- **Eddie Thai**, General Partner, 500 Startups Vietnam, Vietnam
- **Diederick van Thiel**, Chief Executive Officer, AdviceRobo, United Kingdom

Chaired by

- **Tugce Ergul**, Co-founder, Angel Labs, USA

Smart Cities – Towards Digital Innovations and Inclusive Design (Sala V)

Cities symbolize togetherness – they are growing at tremendous speed around the globe, creating inefficiencies in infrastructure, transportation, energy and health. What practices and policies are needed to build smart cities, embracing digital innovations and inclusive design?

- **Ryan Croft**, Co-founder, TransitScreen, USA
- **Jan Stael von Holstein**, Visiting Professor, Hong Kong Polytechnic, Hong Kong SAR
- **John Manners-Bell**, Chief Executive Officer, Transport Intelligence, United Kingdom
- **Magnus Qvant**, Secretary General, Resilient Regions Association, Sweden
- **Natalie Samovich**, Co-founder, Enercoutim, Portugal
- **Przemyslaw Aleksander Schmidt**, Chairman, Fund for Municipal Investments, Poland
- **Efi Stenzler**, Chairman, Jewish National Fund, Israel
- **Sein-Way Tan**, Chairman, Green World City Organization, Australia
- **Karen Tang**, Executive Director, The Better Hong Kong Foundation, Hong Kong

Chaired by

- **Jan-Olaf Willums**, Chairman, InSpire Invest, Norway

12.00-13.30 Lunches in Parallel

Update on the United Kingdom (Sala Cascais)

The EU referendum result has been a catalyst for major political debate in the United Kingdom. What are the country's perspectives in the post-BREXIT world? And what will BREXIT mean for investors and trading partners?

- **David Gauke**, Chief Secretary to the Treasury, United Kingdom

Chaired by

- **Martin Ivens**, Editor, The Sunday Times, United Kingdom

Update on Japan (Restaurant Gourmet)

Japan continues an innovative path, creating smart cities represented perhaps best of all by Tsukuba. It is the largest research agglomeration in Japan yet accommodates a garden city approach. We look to how this has come about, how it boosts the Japanese economy and how it may be a pathway for others.

- **Tatsuo Igarashi**, Mayor of Tsukuba, Japan

Chaired by

- **Akinori Niimi**, Managing Partner, ACA Inc., Japan

Networking Lunch (Restaurant Oasis)

An opportunity to share ideas and insights in an informal setting.

13.30-14.45 Boardroom Dialogue Sessions: Developing Regional Agendas

Governments have agreed to aim very high with global initiatives on trade, climate change and sustainable development goals. What geo-policy changes are needed to affect change? Can cross-border solutions be flexible and meet global accords?

Strengthening Ties across Asia (Sala VI)

China is developing its 'One Belt One Road' project along new overland and sea routes. What is the project's impact on the rest of Asia, from an economic and geopolitical point of view? How to support trade and build togetherness along the routes? What leadership development is needed?

- **Edgar Bullecer**, Co-founder and Chief Executive Officer, The Paglas Group, Philippines
- **Pierre Cohade**, Chief Executive Officer, Triangle Tyre, China
- **Ji Bo**, Assistant Dean, Cheung Kong Graduate School of Business, China
- **Roger King**, Member of the Supervisory Board, Orient Overseas International, Hong Kong SAR
- **Rajiv I. Modi**, Chairman, Cadila Pharmaceuticals, India
- **Chitra Narayanan**, Associate Fellow, Geneva Centre for Security Policy, Switzerland
- **Sonu Shivdasani**, Chairman, Soneva, Thailand
- **Praful Talera**, Chief Executive Officer, Dynamic Logistics, India
- **Felix Zhang**, Founder and Executive Director, Envision Energy, China

Chaired by

- **Pranjal Sharma**, Anchor, Zee Network, India

Boosting Africa's Competitiveness (Sala VII)

Despite Africa's rapid growth over past years, inequality remains high and economic competitiveness is lagging behind other world regions. Which African nations might lead, which may follow, and which may need help? What might hinder change?

- **Salim Amin**, Chairman, Africa24 Media, Kenya
- **Ruben Atekpe**, President, Mecowa Group, Ghana
- **Miguel Azevedo**, Managing Director and Head of Investment Banking Africa, Citigroup United Kingdom
- **Michael Hacking**, Chief Executive Officer and Founder, Motech SA, Switzerland
- **Kola Karim**, Chief Executive Officer, Shoreline Energy International, Nigeria
- **Trudi Makhaya**, Chief Executive Officer, Makhaya Advisory, South Africa
- **Diogo da Silveira**, President, The Navigator Company, Portugal
- **Alain Tschudin**, Executive Director, Good Governance Africa, South Africa

- **Sandile Zungu**, Chairman, Zico, South Africa

Chaired by

- tbc

Advancing Latin America's Transformation (Sala III)

Latin America is at a crossroads. Some countries have taken decisive steps to foster meaningful growth initiatives, but there are still hurdles for others. What are the strategic priorities to trigger inclusive growth in Latin America? And what are the prospects for deepening Mercosur integration?

- **Christina M. Alfonso**, Chief Executive Officer, Madeira Global, USA
- **Robert Capurro**, Chief Executive Officer, Canning House, United Kingdom
- **Alejandro Litovsky**, Chief Executive Officer, Earth Security Group, United Kingdom
- **Everson S. Lopes**, Partner, Valor Capital Group, Brazil
- **Jonathan Nathusius**, Chief Executive Officer, Grupo Cemaco, Guatemala
- **Gabriela Perez Rocchietti**, Co-founder, Innova Schools, Peru
- **Moises Swirski**, Founding Partner, MSW Capital, Brazil

Chaired by

- tbc

Envisioning the Middle East's New Renaissance (Sala IV)

Several hundred years ago Arabic states were harmonious and prosperous. How and by when might stability and renewed dynamics be reached? What are the local and global business opportunities following the region's new renaissance?

- **Abdulaziz A. Albakr**, President, Digital Computer System, Saudi Arabia
- **Hassan A. Al-Hazeem**, Managing Director, Intercoil International, UAE
- **Naif Al-Mutawa**, Creator, THE 99, Kuwait
- **Tamer Bazzari**, Chief Executive Officer, Genero Capital, UAE
- **Mohamed Elmandjra**, Chairman, Blue Mango Capital, Morocco
- **Ahmed Emara**, Founder and Group Chief Executive Officer, ReAya Holding, Saudi Arabia
- **AbdelGadir Warsama Ghalib**, Member of the Board, Bank of Bahrain and Kuwait, Bahrain
- **Iqbal G. Mamdani**, Chairman, First Asian Investments, USA
- **Mustafa Odeh**, Chairman, Dar Alhai for General Trading and Investment, Jordan

Chaired by

- **Tariq Ahmed Nizami**, Founder and Chief Executive Officer, CEO Clubs Network Worldwide, UAE

Lusophone Countries: Partnering for Prosperity (Sala V)

Relations amongst Portuguese speaking countries are burgeoning. How can Lusophone countries work together to address global and regional issues, and which would be the countries priorities? What are the strategic implications for trade and investment flows?

- **Iris de Brito**, Chief Executive Officer, New Capital, Mozambique
- **Pedro Manuel de Oliveira Cardoso**, Chief Executive Officer, Banco Nacional Ultramarino Macau SAR
- **António Ramalho**, Chairman, Novo Banco, Portugal
- **Ricardo Roque**, Research Fellow, University of Lisbon, Portugal
- **José Pedro Soeiro**, Group Chief Economist, Banco Atlântico, Angola
- **Gutemberg Uchoa**, Chief Executive Officer, Fecomercio RJ, Brazil
- **Aurobindo Xavier**, President, Lusophone Society of Goa, India

Chaired by

- **Jorge Braga de Macedo**, Professor, Nova School of Business and Economics; Former Minister

of Finance, Portugal

14.45-15.30 Transfer to the Estoril Congress Center

15.30-16.45 Horasis Summary Plenary: Taking the Middle Way (Estoril Congress Center)

This session was developed in partnership with Estoril Conferences.

We live in a world of extremes and we become desensitized by distress. There might be a better way - a middle way - where we can discover common ground for peace, personally and universally. What will it take for us to become softer, more caring, and trusting - and being more together?

- **Barbara Barrett**, Chairman, Aerospace Corporation, USA
- **Werner Hoyer**, President, European Investment Bank, Luxembourg
- **Kenneth S. Rogoff**, Professor of Economics, Harvard University, USA
- **Shirley Yeung**, Founder & Managing Partner, Dragonrise Capital, China

With a special address by:

- **Carlos Moedas**, European Commissioner for Research, Science and Innovation, Belgium

Summarized by

- **Daniel Traca**, Dean, Nova School of Business and Economics, Portugal

Chaired by

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

16.45-17.00 Contact Break

17.00-17.45 Plenary: The Power of Nobel Prizes (Estoril Congress Center)

This session was developed in partnership with Estoril Conferences.

A Nobel Prize recognises advancement of human endeavour in Science, Culture and the Humanities: their recipients represent world-class achievement. Four Nobel Alumni will inform us how their prize helped others to generate togetherness as a force against ignorance and adversity.

- **Ada E. Yonath**, Nobel Prize in Chemistry 2009; Professor, Weizmann Institute of Science, Israel
- **Rajendra K. Pachauri**, Nobel Peace Prize 2007; President, World Sustainable Development Forum (WSDF), India
- **José Ramos-Horta**, Nobel Peace Prize 1996; Former President of East Timor, Timor Leste
- **Jodi Williams**, Nobel Peace Prize 1997; Chairperson, Nobel Women's Initiative, USA

Chaired by

- **tbc**

17.45-18.15 Plenary: Migration and Remittances in a Globalized Economy

This session was developed in partnership with Estoril Conferences.

Migrant remittances reached \$440 billion through 2016 – more than three times official development aid flows. Certain nations wish to tax these, even though they are perhaps their most important inward flows. What are the rational and benevolent ways we can manage these issues?

- **Dilip Ratha**, Chief Executive Officer, Global Knowledge Partnership on Migration and Development (KNOMAD), United States

Chaired by

- **Jorge Quiroga**, Former President of Bolivia, Bolivia

18.15-19.00 Surviving Extremism

Horasis: The Global Visions Community

Switzerland, CH-8280 Kreuzlingen, Burgstrasse 8, www.horasis.org

phone +41 79 305 3110, fax +41 71 686 50 59, mail richter@horasis.org

This session was developed in partnership with Estoril Conferences.

Extremism is often displayed as religious intolerance - which is born mostly by women and girls. We shall listen to the travails of two survivors: of their memories, and of their endeavours to educate and to eradicate the need to flee.

- **Farida Khalaf**, Yazidi Refugee; Author of the book 'The Girl Who Beat ISIS', Iraq
- **Ahmad Nawaz**, Student; Survivor of the Peshawar School Massacre, Pakistan

Chaired by

- **Lawrence Gonzi**, Former Prime Minister of Malta, Malta

19.00-20.00 Modelling Sustainable Migration (Estoril Congress Center)

This session was developed in partnership with Estoril Conferences.

Wars, demographic imbalances, climate change will thrust more people into migration. Should we open our borders? What facts must be discussed with the citizens? What are the implications short and long-term? What are the implications for business?

- **Marcelo Rebelo de Sousa**, President of Portugal, Portugal

With

- **Carlos Carreiras**, Mayor, Municipality of Cascais, Portugal
- **Miguel Pinto Luz**, Vice-Mayor, Municipality of Cascais, Portugal
- **Daniel Traca**, Dean, Nova School of Business and Economics, Portugal
- **Teresa Violante**, Chairperson, Estoril Conferences, Portugal
- **Rohan Williamson**, Dean, Georgetown University McDonough School of Business, USA

20.00-20.15 Walk from the Estoril Congress Center to the Casino Estoril, Avenue Dr. Stanley Ho

20.15-22.30 Soirée: Estoril Local Answers Award (Casino Estoril)

The globe and its people are not as fractured as we may think. In lands ravaged by war, or natural disaster or in lands subject to economic or political uncertainty kindly acts take place. How do we inculcate stronger feelings of togetherness to enable personal, local and international growth through innovation, entrepreneurship and good ethics? The Estoril Local Answers Award is an award of granted to an initiative that helps raise awareness and solve global challenges at a local level.

Award Delivered by

- **Catarina de Albuquerque**, Executive Chair, UN Partnership Sanitation and Water for All, USA

From 22.30 Shuttles to the Hotel Cascais Miragem

30 May, 2016

08.00-09.30 Breakfast Sessions: Modelling the Future - The World in 2100

Horasis: The Global Visions Community

Switzerland, CH-8280 Kreuzlingen, Burgstrasse 8, www.horasis.org

phone +41 79 305 3110, fax +41 71 686 50 59, mail richter@horasis.org

The sessions were developed in partnership with Estoril Conferences.

At a time when dystopian futures lurk ahead, it is up to us to collectively imagine and build the future we want. We will reflect on the discussions of the last two days discussing the scenarios and solutions that have attracted our attention. How is the world going to look like in the year 2100? What critical and sustainable success factors need to be addressed to build togetherness?

Economy (Sala VIII)

Per capita income levels in the developed and developing world are stagnant. What forces will shape our economies in the coming decades? How to create sustained growth and possibly reposition the way capitalism works? What about the world economy in 2100?

- **Peter Armand**, Chief Executive Officer, AFCapital, Russia
- **Erik Berglof**, Professor, London School of Economics and Political Science, United Kingdom
- **Andreas Irmen**, Professor of Economics, University of Luxembourg, Luxembourg
- **Lisa Marklund**, Chief Executive Officer, Euroland IR, UAE
- **Michele Orzan**, President, EuCham, Hungary
- **Charles Sampford**, Foundation Dean and Professor of Law, Griffith University, Australia
- **Jean-Michel Six**, Managing Director and Chief Economist, S&P Global Ratings, France

Chaired by

- **Jon Aarons**, Senior Managing Director, FTI Consulting, United Kingdom

Work (Sala IX)

Global demographics are changing; populations are aging yet also living longer. Robots are taking over low level work as well as augmenting high level skills. How might we fit ourselves to manage Industry 4.0 – a world of cyber-physical systems? How are we to re-think the nature of employment disrupting traditional patterns of education and possibly increasing self-employment?

- **Diego Alves**, Co-founder, KickUp Sports, Portugal
- **Paulo Andrez**, President Emeritus, European Business Angels Association, Portugal
- **Alf Erik Lundgrenn**, Chairman, Nordic Invest SIA, Latvia
- **Pat Milligan**, Senior Partner, Mercer, USA
- **Jacqueline Otten**, Professor, Hamburg University of Applied Science, Germany
- **Drasko Veselinovic**, President, Slovenian Business and Research Association, Slovenia

Chaired by

- **Timothy J. Nichol**, Dean of Business School, Liverpool John Moores University, United Kingdom

Science (Sala X)

Advances in science have enormous potential for transforming our planet – to curb disease, provide sources of energy and to streamline business. Which areas of future scientific inquiry have particular potential to elevate the resilience of our planet? What about science in 2100?

- **Rehan N Chaudhri**, Principal, Peak XV Advisors, USA
- **João Marques Gomes**, Chief Executive Officer, Nova Healthcare Initiative, Portugal
- **Dmitri Gromov**, Chairman, RTS Telecom, Russia
- **Natasha Lance Rogoff**, Founder and Chief Executive Officer, Ingredients for Education -

KickinNutrition.TV, USA

- **Arad Rostampour**, Founder and Chief Executive Officer, Zenamins, USA
- **Jorge Saraiva**, Chairman, Applied Dynamics, Portugal
- **Katja Schenke-Layland**, Director, Fraunhofer Institute for Interfacial Engineering and Biotechnology, Germany
- **Stephen Vasconcellos-Sharpe**, Founder, Reboot the Future, United Kingdom

Chaired by

- **Jonathan Baillie**, Chief Scientist, The National Geographic Society, USA

Society (Sala XI)

Doctrines and codes of togetherness helped society advance but, at the same time, shielded it from a remarkable realm of human interpretation. How can societies harness the best aspects of modernity and minimize the worst? What about global, national and regional societies in 2100?

- **João Andrade**, Head of Venture Capital, Banco de Investimento Global, Portugal
- **Shirlyne Quayle**, Managing Partner, Q3 International, USA
- **Uri Dromi**, Director General, The Jerusalem Press Club, Israel
- **Panayiotis Hadjipandelis**, Executive Chairman, Hellenic Mining Group, Cyprus
- **Simone Kimpeler**, Head of the Competence Center Foresight, Fraunhofer Institute for Systems and Innovation Research, Germany
- **Thanos Mitrelias**, Chief Executive Officer, Cavendish NanoTherapeutics, United Kingdom
- **Marc Rahola Matutes**, Chief Executive Officer and Founder, OD Group, Spain
- **Anastasia Sleptsova**, Chief Executive Officer, SPREAD, Ukraine

Chaired by

- **Carlos Gaspar**, Professor, Portuguese Institute of International Relations, Portugal

Culture (Sala III)

Conflict often have cultural causes at their roots. The fear and hatred of the other often derives from unknown cultures. What role does cultural awareness play in promoting harmony between people of different upbringings? What about culture in 2100?

- **Alex Anyse**, Partner, The MASY Group, USA
- **Petros G. Doukas**, Chairman, Capital Partners, Greece
- **David Fergusson**, President, The M&A Advisor, USA
- **Renato G. Flôres Jr.**, Director, FGV, Brazil
- **John Grogan**, Chairman, Mongolian–British Chamber of Commerce, United Kingdom
- **Niraj Sharan**, Chief Executive Officer, Aura Inc., India

Chaired by

- **Izabella Kaminska**, Alphaville Reporter, The Financial Times, United Kingdom

10.00-12.30 Sightseeing: A Morning in Cascais

Participants are invited to join a guided tour to explore the vibrant city of Cascais. Walk round the city and stroll through Cascais's colourful old town. We meet at 09.45 in the lobby of the Hotel Cascais Miragem.